

# KDBA Scholastic Achievement Incentive (SAI)

## Information for Participants

*March 2015*

Dear KDBA SAI Participant and Parent(s):

First, we thank you for your willingness to assist the Knoxville District in this fundraiser endeavor, but also your motivation for obtaining funds for your post high school education.

This program is designed to be used as collegiate support at an accredited university, college, technical, or religious institution upon the graduation and acceptance of the participant. NOTE: Monies will be issued DIRECTLY to the post graduate institution.

- The participant who collects and turns in the highest amount of money from advertisements will be awarded a **\$1,000 college incentive certificate**.
- The participant who collects and turns in the second highest amount of money from advertisements will be awarded a **\$500 college incentive certificate**.
- The participant who collects and turns in the third highest amount of money from advertisements will be awarded a **\$250 college incentive certificate**.

NOTE: In the unlikely event of a tie at any level, the two amounts will be added together and divided between the two participants.

So, what should you do first? We suggest that you work closely with your church's selected Scholastic Achievement Incentive Liaison. If you are not sure who that is, please contact Elder Tomma Battle at (865) 441-4656.

- Participants will solicit ads from reputable businesses, relatives, religious establishments, community and/or civic organizations to be included in the souvenir booklet.
  - Advertisements slots will be available as follows:
    - Color, full size, glossy stock page (inside front, inside back, and back cover): \$250 (only three available)
    - Full page: color on regular paper: \$150 Black and white: \$100
    - Half page: Black and white only: \$60
    - Quarter page: Black and white only: \$35
    - Patron's List: any amount over \$1
  - The Scholastic Achievement Incentive project was originally discussed and explained at the KDBA November Board Meeting (November 15, 2014) and will be discussed at the March Board Meeting 2015;
  - Scholastic Achievement Incentive packets will be mailed to churches NO LATER THAN APRIL 11<sup>TH</sup>)
  - Participants will pick up a Scholastic Achievement Incentive packet from their local church
    - Packets will be compiled by Booklet Committee and will include:
      - A copy of the initial letter of explanation
      - Submission form for student\*<sup>1</sup>
        - Full name

---

<sup>1</sup> These forms are available for students/participants who would like to be included in the booklet at a price of \$5.00 entry fee per participant.

- Contact information (address, phone, email, etc.)
- Parent's name and contact information
- School currently attending
- Current grade level
- Academic achievements
- Community, volunteer, or civic involvements
- Personal hobbies, skills, talents
- Statement on why achieving a higher education is important to a young, gifted Christian
- Request for a professional head shot to be included in our booklet
  - Photographs can be returned, if requested
  - Photographs can be emailed to: [knoxville.district@gmail.com](mailto:knoxville.district@gmail.com)
- Self-addressed envelope for returning (1) completed submission form, participant's photograph, and entry fee.
- Incentive instructions and solicitation suggestions
- Advertisement information sheet(s)/(suggested amount is 5); sheets can be duplicated at churches, as necessary (used to collect information from vendors, individuals, groups purchasing ads)
- Advertisement sizing chart/example page
- Envelope for collecting money
- Advertisement recording envelope (used for tracking advertisements, money, etc.)
- Submission forms should be returned to: Knoxville District Baptist Association, ATTN: Scholastic Achievement Incentive Committee, P.O. Box 14053, Knoxville, TN 37914 **NO LATER THAN APRIL 30, 2015.**
  - A Committee member will work with District Treasurer to obtain correspondence sent to the attention of the Scholastic Achievement Incentive Committee
- All advertisements and collected money must be returned by June 19, 2015
- Awards will be distributed during our Annual Scholarship Banquet (August 7, 2015)
  - Certificates of Participation will be given to ALL participants
  - Additional award will be given to first-, second-, and third-place winners

# Booklet Layout

Cover: KDBA Scholastic Achievement Incentive  
Souvenir Booklet, August 2015

Inside cover: \$250 color ad

## Table of Contents:

- Words of Encouragement (Moderator)
- Disclaimer
- Participants
  - First place winner
    - Advertisements
  - Second place winner
    - Advertisements
  - Third place winner
    - Advertisements
  - Class of 2015
    - Participants in alphabetical order
  - Class of 2016
    - Participants in alphabetical order
  - Class of 2017
    - Participants in alphabetical order
  - Class of 2018
    - Participants in alphabetical order
- Back inside cover: \$250 color ad
- Back cover: (\$250 color ad)