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**ELDER DR. JOE B. MADDOX,  
MODERATOR**

Elder Christopher R. Battle, Sr.  
Vice-Moderator of Education, Trustees,  
Administration, and Youth

Rev. Charles F. Lomax  
Vice-Moderator of Missions, Women,  
and Laymen

Rev. Joseph Tolbert  
Vice-Moderator of Evangelism, Ushers,  
and Choirs

Rev. Richard S. Brown, Jr.  
Chairperson of Finance Commission

LaDalia V. Logan  
Treasurer

Robin McGhee Whitmore  
General Secretary

DATE: March 9, 2015  
TO: Pastors of the Knoxville District Baptist Missionary and Educational Association, Inc.  
FROM: Elder Dr. Joe B. Maddox, Moderator  
CC: Vice Moderator Christopher Battle, Sr., Vice Moderator Charles F. Lomax.,  
Vice Moderator Joseph Tolbert  
SUBJECT: KDBA Scholastic Achievement Incentive Information

The objectives of the Knoxville District Baptist Missionary and Educational Association, Inc. (as stated in our Constitution) shall be to “perpetuate Evangelism, Missions, and Education.” It is with that goal in mind that the current Vice Moderators and myself gathered to discuss avenues of growth for our District.

From that meeting came the formation of a **Scholastic Achievement Incentive Program**. This program is designed to: (1) enable KDBA students an opportunity to receive funds for their post-high school academic requirements; (2) allow participants to take part in funding the cost of their higher education; and (3) unite the communities within our District through personal and professional contributions to assist the students within their local churches, community organizations, and homes.

**WHAT IS YOUR ROLE?** We are asking ALL PASTORS of the Knoxville District to become involved in this program by *personally assigning one or more adults as Scholastic Achievement Incentive Liaison*. This designated individual will be responsible for getting the word out and soliciting participants (high school students) within your congregation. **NOTE:** Attached is an explanation sheet that gives further detail regarding the program and instructions on how to make this incentive opportunity available to your ACTIVE high school members.

Elder Christopher Battle will work closely with your liaisons who should encourage and motivate students to collect advertisements from various businesses, civic organizations, family, and church members to be included in a *Scholastic Souvenir Booklet*. The students with the three highest advertising contributions will be given a \$1,000, \$500, and \$250 incentive award, respectively, to be presented at our Annual Scholarship Banquet on Friday, August 7, 2015.

Isaiah spoke of doing a “*new thing*” and, although this program is new, we feel that it will be of great benefit to high school students within our churches, public advertisement for reputable businesses within our communities, as well as an asset to the Knoxville District, but we need your assistance in order to make it work.

If you have immediate questions, please contact Elder Battle at (865) 441-4377/mobile or via email at [pastorcattlesr@gmail.com](mailto:pastorcattlesr@gmail.com).

I thank you, in advance, for your consideration and participation.